

CHARTER FOR SUSTAINABLE PROCUREMENT AND PRODUCT LIFE EXTENSION FOR SPORTS APPAREL AND EQUIPMENT.

This charter serves as a commitment for Sports governing bodies, brands, and organisations to prioritise sustainability in procurement processes, product lifecycle management, and community engagement. It aims to reduce environmental impact, promote ethical sourcing, and foster social and environmental responsibility, driving the sports sector toward a more sustainable future.

1. Commitment to Sustainability and Social Responsibility

We, the undersigned, commit to embedding sustainability into our operations, from procurement to product use. We will reduce our environmental impact by prioritising ethical sourcing, waste reduction, and community-centred reuse initiatives, while supporting social sustainability.

2. Sustainable Sourcing and Procurement

- **Ethical Labor and Supply Chains:** Partner with suppliers who uphold ethical labour standards and fair working conditions. We commit to ensuring transparency throughout the supply chain, safeguarding human rights, and avoiding exploitation. We will request and retain up to date copies of factory audits.
- **Sustainable Materials:** Prioritise the use of renewable, recycled, and biodegradable materials in all sports equipment and uniforms where performance allows. We commit to ensuring that 20% of all apparel merchandise uses recycled materials by 2028 to reduce reliance on unsustainable resources.
- **Weighted Tenders:** All procurement tenders will include a minimum of 5% weighting on sustainability criteria by 2027. This incentivises suppliers to integrate environmentally and socially responsible practices.
- **Contracts for Reuse:** All contracts will explicitly state which products can be reused and how, ensuring alignment with our goals for product reuse and waste reduction.

3. Waste Reduction and Circular Product Use

- **Product Reuse and Upcycling:** Promote the reuse and upcycling of sports equipment and uniforms to reduce waste and extend product lifecycles. This commitment will be added to our official website.



5THREAD

Prepared by Joanna Czutkowna October 2024
jo@5thread.com

CHARTER FOR SUSTAINABLE PROCUREMENT AND PRODUCT LIFE EXTENSION FOR SPORTS APPAREL AND EQUIPMENT.

- **Reuse Clauses in Contracts:** Contracts with suppliers will clearly outline which products can be reused and where, detailing pathways for reusing or repurposing items.
- **Nominated Reuse Organisations:** A designated reuse organisation will be listed on our official website, facilitating the collection and redistribution of used sports gear and equipment. This will enable responsible recycling, upcycling, or redistribution to communities in need.
- **Care Instructions for Extended Product Life:** We will provide comprehensive care instructions for products on our website to educate users on how to properly care for gear and uniforms, promoting extended product longevity and waste reduction.

4. Education and Awareness

- **Internal Training:** Implement regular training programs for staff, athletes, and volunteers at least once every six months to raise awareness about sustainability practices and their role in reducing environmental impact.
- **Public Awareness:** Use our platform to advocate for sustainability by engaging fans, athletes, and stakeholders in campaigns and initiatives that promote waste reduction, reuse, and ethical consumption. Educational advice will also be provided on our official website.

5. Transparency and Accountability

- **Sustainability Reporting:** Publish annual reports detailing our progress in sustainable procurement, waste reduction, and carbon footprint minimisation, including metrics such as material usage, product reuse rates, and environmental impact reductions.
- **Nominated Reuse Partners:** Transparently share our partnerships with reuse organisations and provide regular updates on the amount of equipment reused or upcycled through these collaborations.

6. Continuous Improvement and Innovation

- **Innovation and Best Practices:** Stay informed about advancements in sustainable materials, products, and technologies to further reduce environmental impact.
- **Open Feedback Loop:** Create feedback mechanisms where athletes, staff, and fans can share suggestions for improving sustainability efforts. Feedback will be continually reviewed and addressed through a working group.



5THREAD

Prepared by Joanna Czutkowna October 2024
jo@5thread.com

CHARTER FOR SUSTAINABLE PROCUREMENT AND PRODUCT LIFE EXTENSION FOR SPORTS APPAREL AND EQUIPMENT.

7. Leadership and Advocacy

- **Advocating for Change:** Actively promote sustainability within the sports industry by collaborating with other governing bodies, communities, and environmental organisations to advance best practices in procurement and product use.
- **Influencing Athlete and Fan Behaviour:** Lead by example by encouraging athletes and fans to adopt sustainable behaviours in both sports and daily life to reduce their overall environmental impact.

Conclusion

We commit to making sustainability a core part of our procurement processes and product use, encouraging waste reduction, responsible sourcing, and community involvement. Through innovation, transparency, and collaboration, we aim to lead the sports sector toward a greener, more sustainable future.

This Charter will be reviewed annually, and all signatories will be required to provide evidence that they have met the commitments in line with the set dates.

Signatories

Date



5THREAD

Prepared by Joanna Czutkowna October 2024
jo@5thread.com

**CHARTER FOR SUSTAINABLE PROCUREMENT AND
PRODUCT LIFE EXTENSION FOR SPORTS APPAREL AND EQUIPMENT.**

CHECKLIST

Action	Timeline	Progress
Request and retain up to date copies of factory audits.	2025	
Ensuring 20% of all apparel merchandise uses recycled materials.	2028	
Procurement tenders to include a minimum of 5% weighting on sustainability criteria.	2027	
All contracts to explicitly state which products can be reused and how.	Upon contract renewal	
Public commitment to be added to the official website, encouraging athletes to reuse.	2025	
A designated reuse organisation to be listed on our official website.	2025	
Comprehensive care and maintenance instructions to be added to the website.	2025	
Training programs for staff, athletes, and volunteers at least once every six months to raise awareness about sustainability.	2025	
Use our platform to advocate for sustainability by engaging fans, athletes, and stakeholders in campaigns and initiatives.	2025	
Publish annual reports detailing our progress in sustainable procurement, waste reduction, and carbon footprint minimisation.	2026	



5THREAD

Prepared by Joanna Czutkowna October 2024
jo@5thread.com

**CHARTER FOR SUSTAINABLE PROCUREMENT AND
PRODUCT LIFE EXTENSION FOR SPORTS APPAREL AND EQUIPMENT.**

Share our partnerships with reuse organisations and provide regular updates on the amount of equipment reused or upcycled.	2025	
Create feedback mechanisms where athletes, staff, and fans can share suggestions for improving sustainability efforts.	2025	
Actively promote sustainability within sports.	2025	
Lead by example by encouraging athletes and fans to adopt sustainable behaviours.	2025	



5THREAD

Prepared by Joanna Czutkowna October 2024
jo@5thread.com